Effingham Neighbourhood Plan Regulation 14 Consultation Survey Analysis

Household survey conducted amongst all households and interested parties for 6 weeks ending 18th July 2016



Methodology

- Every household in the parish and all formal consultees received
 - 2 survey forms (or email with e copy of survey)
 - A summary booklet outlining ALL policies and the supporting information
 - Letter from EPC outlining the process and giving details of websites where full copies of the Neighbourhood Plan could be obtained
 - A Q&A summary



Overview of Responses

- 739 forms were returned from 1054 households
- 570 households participated in the survey with an additional 169 forms where multiple responses were received from different individuals within the same households.
- An overall household response rate of 54% of 1054 households.

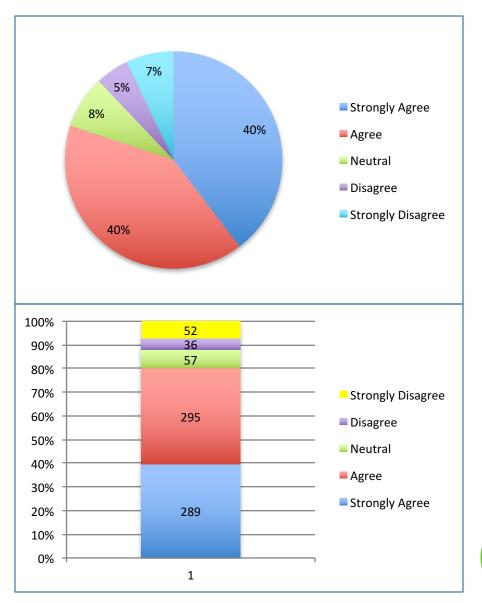


Overall Summary

- All policies in the plan received high levels of agreement
- Residents are supportive and appreciative of the detailed planning that has gone into both the survey and the plan.
- Environment policies attract the most overall support
- Individual Site Allocation Policies were supported by 2/3 of all respondents



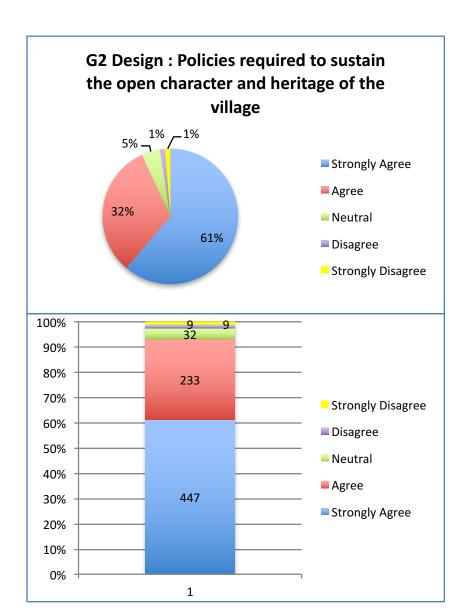
General Policies G1



- 80% of respondents agreed or strongly agreed with the policy.
- Conclusion: The policy is well supported confirming earlier surveys indicating strong support for multiple sites with smaller developments, spread around the parish.



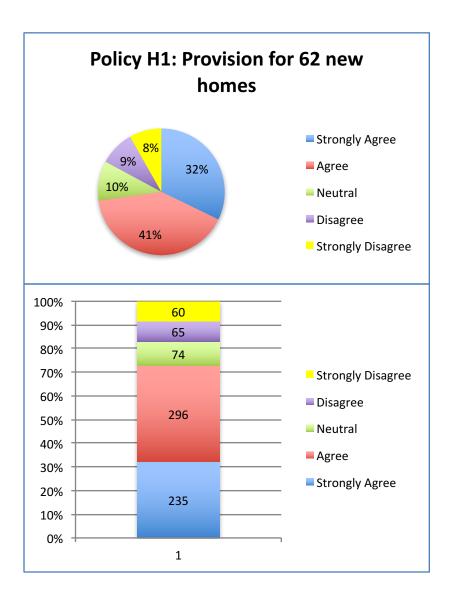
General Policies G2



- 61% of people *Strongly Agree* with this policy, with overall **93%** agreeing or strongly agreeing.
- Conclusion: Maintaining the open character and heritage of the village are key concerns for respondents



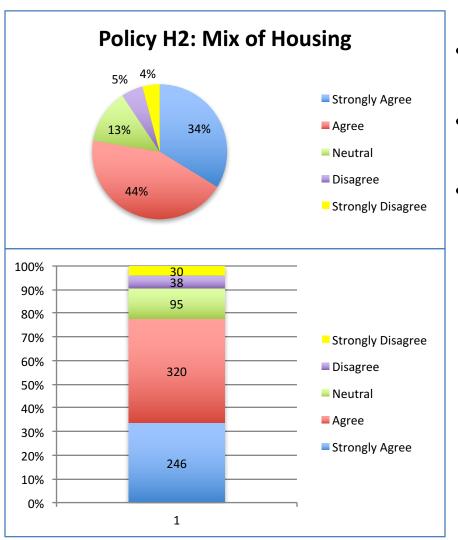
Housing Policies H1: Housing Numbers



- **73**% of respondents support this policy
- Of the 17% of residents disagreeing with the target, 16% (20) suggested the number was too low.
- Conclusion: The need for more affordable housing is understood and well supported by respondents.



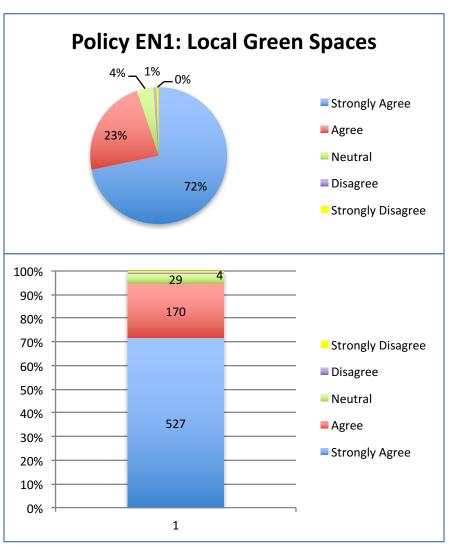
Housing Policies H2: Mix of Housing to provide more smaller affordable units



- 78% of respondents agreed with the proposed housing mix
- 30 (4%) of all respondents disagreed with the mix
- Conclusion: The support for more smaller units is strong and consistent with the previous Housing Requirements Survey



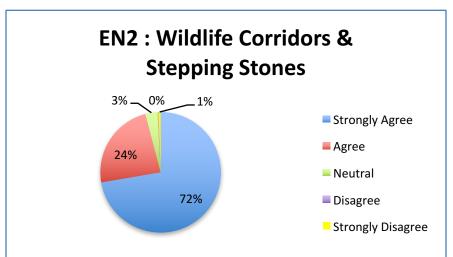
Environment Policies EN1: Local Green Space

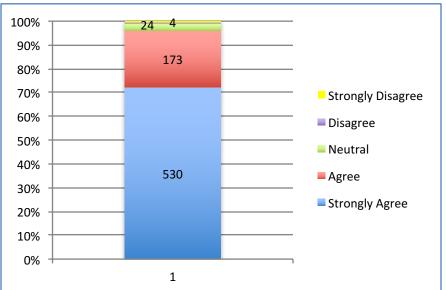


- Exceptionally Strong support for this policy with over 70% of people in Strong Agreement and overall support of 95%.
- 4 residents disagreed with the proposals
- Conclusion: This policy has very strong support. The designated sites for Local Green Spaces are widely supported.



Environment Policies EN2: Wildlife corridors

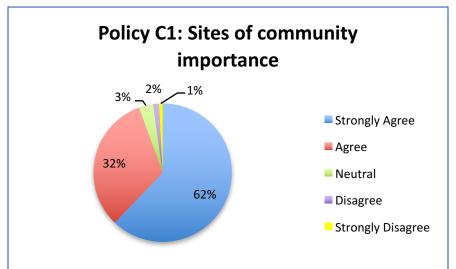


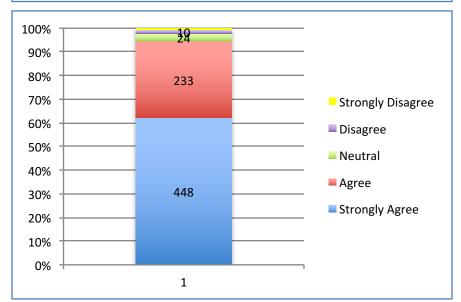


- Exceptionally Strong support for this policy with over 70% of saying they *Strongly Agree*, and overall support of 96%.
- 6 residents disagreed with the proposals
- Conclusion: People feel very strongly on this issue. Preserving wildlife habitats is a critical policy in the plan.



Community Policies C1: Sites of community importance

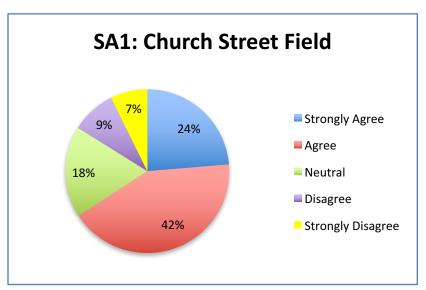


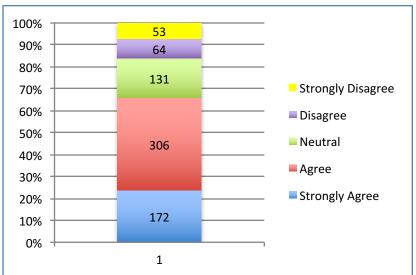


- Strong support for this policy with over 90% of people supporting the idea of identifying sites of Community Importance
- 16 respondent disagreed with the proposals
- Conclusion: Identifying sites of community interest is a valuable component of the plan.



Site Allocation Policy SA1: Church Street Field

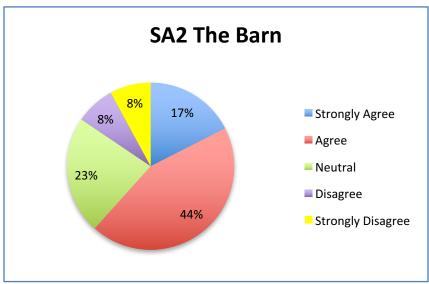


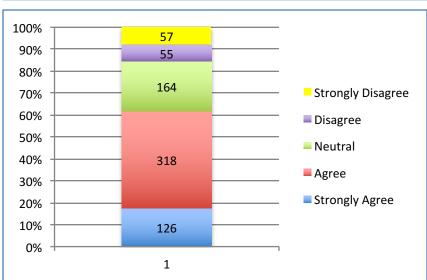


- 66% of respondents support allocation of this site to meet identified housing needs
- Conclusion: SA1 should be included within the Site Allocations Policies



Site Allocation Policy SA2: The Barn



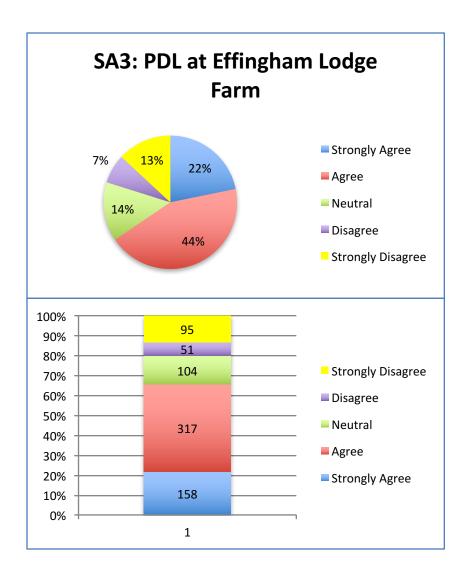


 Over 60% of respondents supported the allocation of 'The Barn' for housing development to meet identified local needs.

Conclusion: SA2 should be included within the Site Allocations Policies



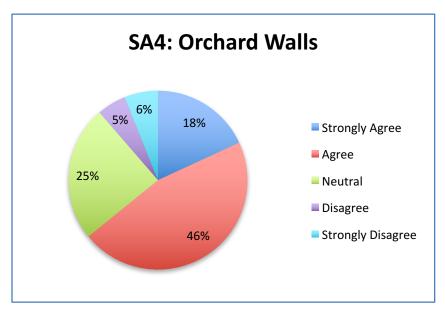
Site Allocation Policy SA3: Effingham Lodge Farm

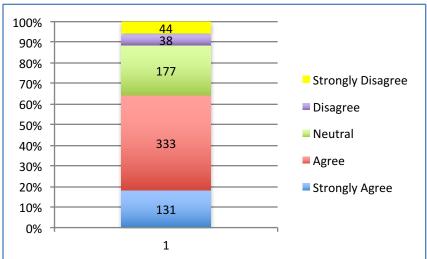


- 66% of respondents supported use of the previously developed land identified in SA3 for residential development.
- Conclusion: SA3 should be included within the Site Allocations Policies



Site Allocation Policy SA4: Orchard Walls

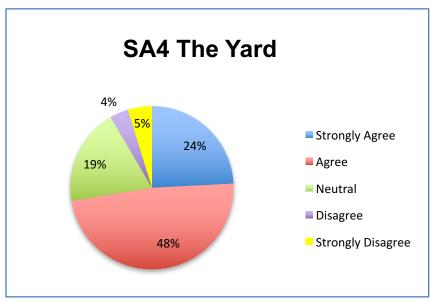


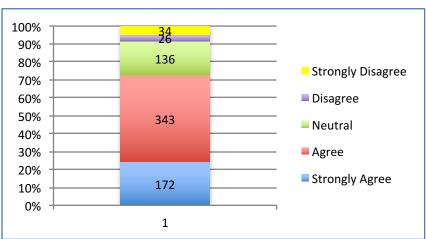


- Almost 50% of respondents strongly supported the allocation of this site for residential development, with overall support from 64% of respondents.
- Conclusion: SA4 should be included within the Site
 Allocations Policies



Site Allocation Policy SA5: The Yard





- 72% of respondents supported the allocation of this site for residential development.
- Conclusion: SA5 is supported for residential development



Summary of Responses to Policies within the Plan

Policies rated on a 5 point scale. From Strongly Disagree (scored1) to Strongly Agree (scored 5)

Strongly Disagree with Policy

Strongly agree with Policy

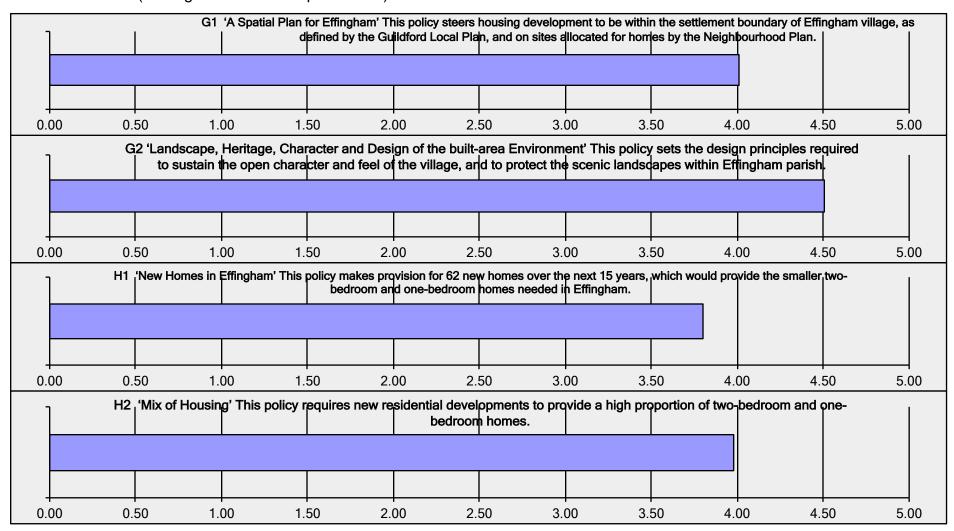
Negative Response

Neutral Response

Positive Response



Overall Response to policies within the Neighbourhood Plan (Average scores on a 5 point scale)



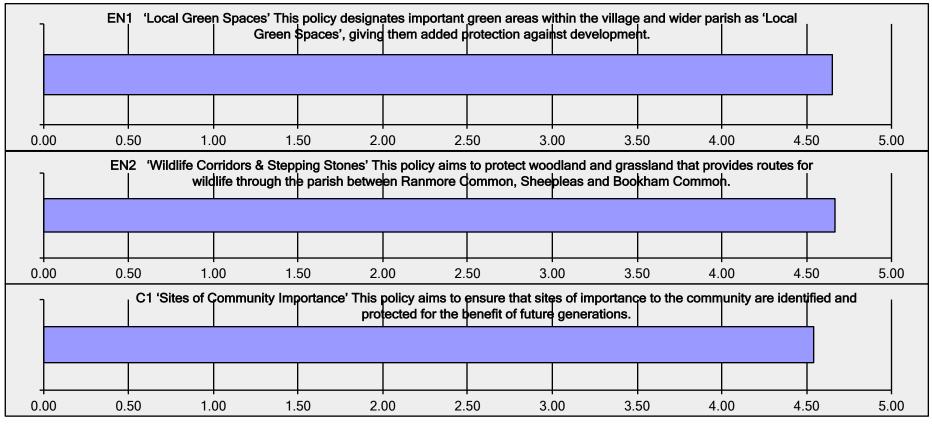
Strongly Disagree with Policy

Neutral Response

Strongly agree with Policy

CHA

Positive Response



Strongly Disagree with Policy

Strongly agree with Policy

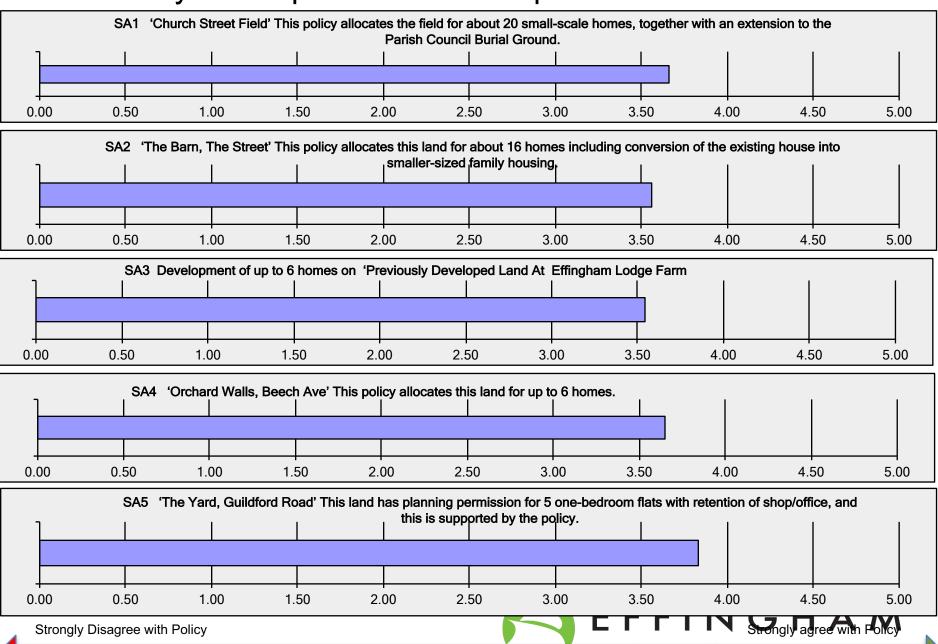
Negative Response

Neutral Response

Positive Response



Summary of Responses to development on Allocated Sites



Neutral Response

Negative Response

Positive Response

Summary

• A significant majority of respondents support all the policies within the plan, with most receiving a 2/3 or more majority.

